## Mary Kay Cosmetics Dual Marketing Concept

Retail Sales - 50%

Reorder Business - 50%

## **Sponsoring Structure**

- 1.
- 2.
- 3.
- 4.
- 5.

Consultant Profit	/	C	Company Profit
50%			50%
4 %   9 %			
<i>J</i> 70		13 %	

Prizes, Gifts and Car Program

Tax Benefits

Directorship 13% Personal Team

13% Unit Commission

Production Bonus \$500 - \$10,000 Monthly

Finances Perks - Prizes – Recognition

Freedom – Flexibility Growth – Self Confidence