

**Mary Kay**

**Marketing Plan**



# **6 Qualities of a Successful Consultant**



**Busy People**



**Need Money**



**Not the Sales Type**



**Don't Know  
a lot of People**



**Family Oriented**



# Decision Makers



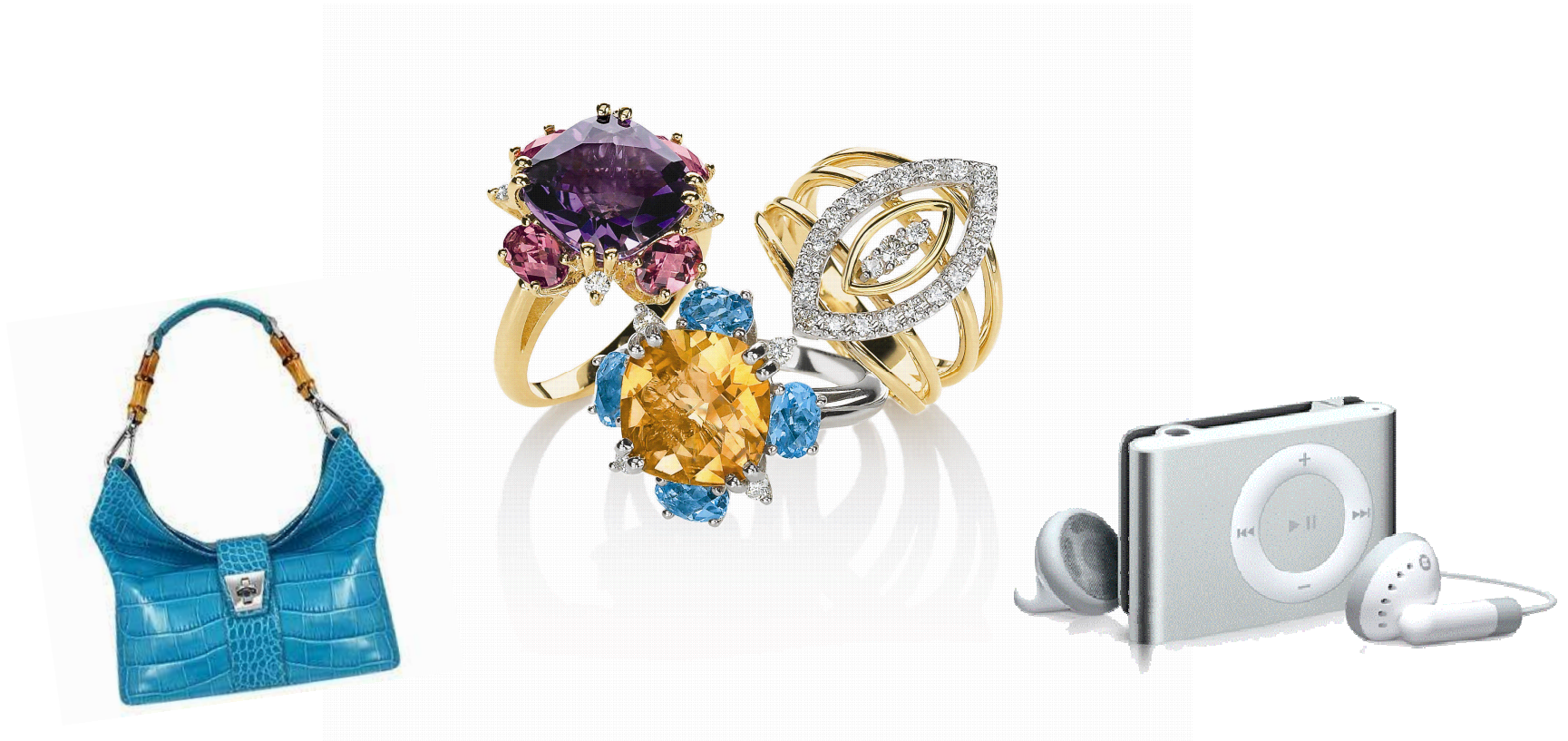


**Reasons People  
Choose to Start a  
Mary Kay Business**

Money



# Recognition



# *personal growth*



# 2010 New Career Car Options!!!!

Created For The Clients Of Pink Kisses  
[www.pink-kisses.net](http://www.pink-kisses.net)

## Grand Achievers

**2010 CHEVY MALIBU**



## Premier Club Achievers

**2010 TOYOTA CAMRY**



**2010 CHEVY EQUINOX**



## Cadillac Club Achievers

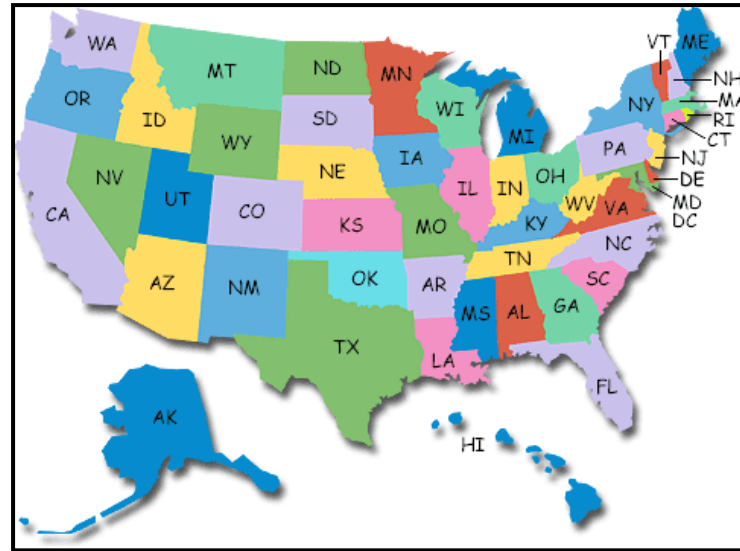
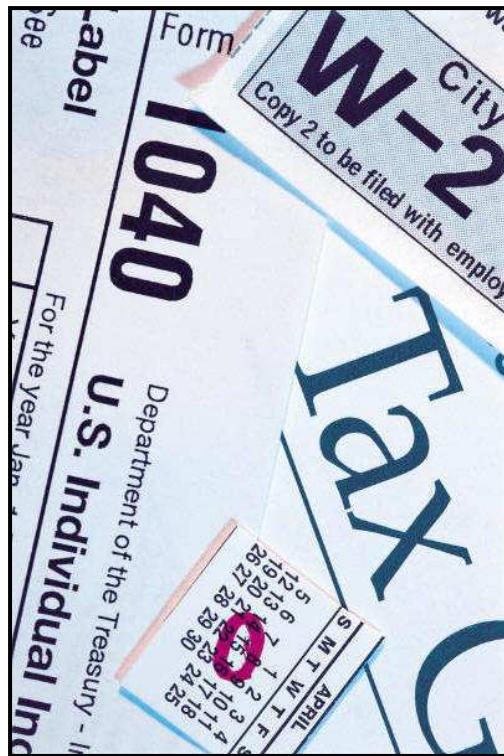
**2010 CADILLAC DTS**



**2010 CADILLAC CTS**



# advantages/advancements



# ***Flexibility***



***BE YOUR OWN BOSS***





# Get Ready to Fall in Love



Become an Independent Mary Kay Beauty Consultant

small investment **Big** rewards!



**\$323**  
retail value!

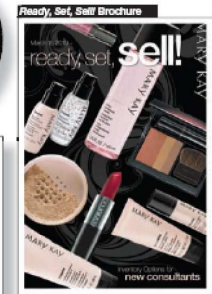
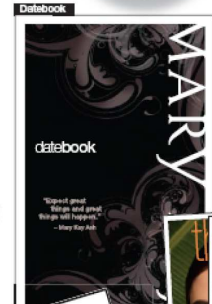
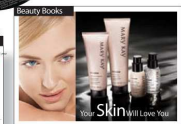
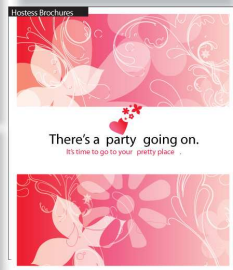
### Product Included:

- TimeWise® 3-In-1 Cleanser (Normal/Dry)
- TimeWise® 3-In-1 Cleanser (Combination/Oily)
- TimeWise® Age-Fighting Moisturizer (Normal/Dry)
- TimeWise® Age-Fighting Moisturizer (Combination/Oily)
- TimeWise® Day Solution Sunscreen SPF 25\*
- TimeWise® Night Solution
- Oil-Free Eye Makeup Remover
- Mary Kay® Mineral Powder Foundation, 7 shades
- Mary Kay® Mineral Foundation Brush, 4
- Mary Kay® Ultimate Mascara™ in Black

Your Starter Kit...  
only a **\$100\***  
investment

### Demonstration Materials:

- Face Cases in Quick Zip Bags
- Disposable Trays
- Disposable Facial Cloths
- Color Cards
- Disposable Mascara Brushes
- Disposable Sponge-Tip Applicators
- FF Satin Hands® Pampering Set Samplers



\* Plus applicable tax and shipping

# *Signing BONUS*



*\$55 in free products!*